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## City of Kelowna

# MEMORANDUM

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DATE: January 12, 2001  
FILE: 5280-02  
TO: City Manager  
FROM: Environment Manager  
RE: The Okanagan Valley Wood Stove Exchange Program

### RECOMMENDATION

THAT Council endorses the "Okanagan Valley Wood Stove Exchange Program";

AND THAT Council receives, for their information, the report on "The Okanagan Valley Wood Stove Exchange Program".

### Background

The British Columbia Air Resources Branch has designated the Okanagan Airshed as a priority air quality monitoring and research area because of its problems with suspended particulate matter pollution. Smoke from fireplaces and wood stoves is a source of this pollution. The Central Okanagan Regional Air Quality Committee, the Health Region, the Okanagan-Similkameen Regional District and the members of the Hearth Products Association are partnering for a valley wide "Wood Stove Exchange Program" in February 2001. This program will raise awareness and educate the wood burning public about the importance of smoke free burning.

This wood stove exchange program has been identified by air quality and health officials in the Okanagan Valley as one way to get cleaner and more fuel-efficient stoves into valley residences. The goal of the Central Okanagan Regional Air Quality Committee is to reduce wood smoke pollution by achieving two objectives:

1. to raise awareness of and educate the wood burning public about, the importance of efficient, safe, smoke-free wood burning, and
2. to encourage wood burners to take action to improve their ability to burn wood smoke-free, efficiently and safely by offering information and financial incentives for positive change.

The program will encourage homeowners, through incentives, to trade in uncertified, dirty-burning wood stoves and replace them with new, EPA and CSA certified, clean burning appliances. The changed out stoves are recycled, not resold. The incentives, offered by dealers and manufacturers together, are cash rebates off the purchase price of the new appliance, given at the point of sale. A typical rebate is 10% to 20% or \$75 to \$300.

The program will run for at least six weeks starting in February with newspaper and radio ads as well as intermittent press events throughout this period. An award may also be given to the dealer who removes the most number of outdated wood stoves as a final press hit. In addition, the dealers will be provided with materials such as banners, ad slicks, and posters to further promote the program.

Solid fuel burning appliance experts will also host workshops for the public to educate them about proper burning techniques and the advantages new fireplace technology for improved air quality, burning less wood and creating less creosote buildup. The workshops will also be another opportunity to promote and explain the wood stove exchange program.

The Central Okanagan Regional Air Quality Committee is contributing staff time, advertising funds as well as an information phone line and web site for the duration of the program.

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Mark Watt, B.Sc.,  
Environment Manager

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John Vos, P.Eng.,  
Director of Works & Utilities

# Participating Wood Stove Dealers, Distributors and Manufacturers in the "Great Okanagan Wood Stove Exchange Program"

## **Distributors**

Mr. Fireplace Surrey, BC Contact: Rod Eide Phone: 591-2261 Fax: 597-4006	M.T.L Marketing Kamloops, BC Contact: Frank Walsh Phone: 372-5115 Fax: 372-5711	Northwest Stoves Ltd. Langley, BC Contact: Wayne Rourke & Reid Harvey Phone: 857-8816 Fax: 1-800-667-6162
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## **Manufacturers**

Blaze King / Valley Comfort Penticton, BC Contact: Garth Bates Phone: 493-7444	Fireplace Products International Delta, BC Contact: Robert Little Phone: 946-5155	Hearthstone Products Morrisville, Vermont Contact: Greg Baldor Phone: 802-888-5232 Fax: 802-888-7249
Security Chimneys International Laval, Quebec Contact: Mario Bergamin Phone: 514-973-9999 Fax: 514-687-9569	Osburn Manufacturing Saanichton, BC Contact: Bob Mills Phone: 250-652-4200 Fax: 250-652-4232	Pacific Energy Fireplace Products Duncan, BC Contact: Paul Erickson Phone: 250-748-1184 Fax: 250-748-0844
Jotul North America Portland, Maine Contact: Brett Watson Phone: 207-797-5912 Fax: 207-772-0523		

## **Okanagan Area Retailers**

A.R. Dyck Heating and Air Conditioning Kelowna, BC Contact: Dwight McCharles Phone: 860-6556 Fax: 862-8902	Okanagan Builders Kelowna, BC Phone: 762-2645 Fax: 762-3877	Okanagan Barbe-Clean Kelowna, BC Contact: Richard White Phone: 862-3240 Fax: 862-3239
Okanagan Home Centre Kelowna, BC Contact: Dave and Cheryl Kelly Phone: 861-5239 Fax: 861-5982	Okanagan Rock World Kelowna, BC Contact: Tom and Jennifer Zado Phone: 762-7250 Fax: 762-7249	Applewood Heating and Air Conditioning Vernon, BC Contact: Al Levinski Phone: 549-4777 Fax: 549-1115
Aquatec DBA Hibberd's Service Centre Summerland, BC Contact: Bill Hibberd Phone: 494-5311 Fax: 494-5321	Beaver Lumber Vernon, BC Contact: Bill Ridgway Phone: 545-5384 Fax: 545-1799	Beaver Lumber Penticton, BC Contact: Rick Alpen Phone: 492-4307 Fax: 492-7768
Border Plumbing and Heating Osoyoos, BC Contact: Randy Rezka Phone: 495-3353 Fax: 495-3373	Central Hardware Enderby, BC Contact: John Lomas Phone: 838-6474 Fax: 838-6090	Greenridge Supply Lumby, BC Contact: Gord Catt Phone: 547-2121 Fax: 547-2004
Guardian Heating and Air Conditioning Penticton, BC	Okanagan Home Centre Penticton, BC Contact: Don Pidskalney	Shepherd's Hardware Armstrong, BC Contact: Jim Hudson

Phone: 493-6671 Fax: 493-4866	Phone: 492-7771 Fax: 492-7195	Phone: 546-3002 Fax: 546-8350
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